

premium products since 1973

CELEBRATING OVER 30 YEARS OF INNOVATION!

THE ORIGINAL "One Handle Does It All" DESIGN



1973

Present

Since 1973, Shurhold Industries has designed and manufactured the most innovative speciality care and accessory products available.

As the original creator of the "ONE HANDLE DOES IT ALL" design, Shurhold continues to maintain the highest standard of quality and service.

At Shurhold Industries quality is a priority. We only use top grade materials in the construction of each of our innovative designs. Shurhold handles are hand-crafted from triple anodized heat-treated aluminum and all ends are filed and buffed to provide a smooth, safe, and appealing finish. Shurhold brushes are made from premium hard woods, the finest bristles, rust proof "Nickel Silver" stapling wire, and feature wrap around safety bumpers.

Innovative designs, combined with top quality materials, and meticulous workmanship make each and every Shurhold product a premium item. Customers worldwide search out and use Shurhold products in the care and maintenance of their most precious possessions. For them, "One Handle Does It All!"

CALL TOLL FREE 800-962-6241

Shurhold Industries is here to serve your needs today, and will be here for your future needs as well. We operate a state-of-the-art automated warehouse and distribution center to ensure that you order is shipped quickly and accurately. Fast, economical, and reliable shipping is available and Shurhold has online tracking of orders to provide you with precise delivery status. Shurhold account managers are knowledgeable, courteous, and are available Monday - Friday 9:00-5:00 EST to take your order and provide helpful information. Thank you for choosing Shurhold Industries.



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2006

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When it comes to detailing your boat, car or RV, Shurhold has everything you need to wash, dry, and polish. Plus Snap-Stick, Shurhold's innovative snap & zipper lubricant.

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Shurhold is with you all the way with advertising and promotional support for our innovative SHUR-LOK system. Our professional staff is always available to help with plan-o-grams and merchandising.

Application Chart 15

An easy guide to all Shurhold brush applications as well as Shurhold product care and warranty information.





"ONE HANDLE DOES IT ALL!"



Shurhold's exclusive SHUR-LOK quick release system positively locks any Shurhold handle quickly and easily with all Shurhold accessories. The SHUR-LOK design guarantees that Shurhold attachments will never spin or pop off during use.

HANDLES



Excellent versatility.

A. 833 - 6' Telescoping Handle

quickly locks at four different lengths from 43"-72"

B. 855 - 9' Telescoping Handle

quickly locks at five different lengths from 63"-108"



Lightweight

C. 713 - 13" Fixed Length

D. 730 - 30" Fixed Length

E. 740 - 40" Fixed Length

F. 760 - 60" Fixed Length



"Great for use with our nets and gaffs."

G. 730FG-30" Fixed Length Handle with finger grip

H. 760FG-60" Fixed Length Handle with finger grip





THE HAMMERHEAD



A. 2110 - The Hammerhead

- **Fits all Shurhold Handles**
"One Handle Does It All!" system
- **Quick Release**
SHUR-LOK II fits all Shurhold handles
- **Ergonomic**
For comfortable hand held use
- **Bi-Level Design**
One brush to clean hulls & decks
- **Over 300 Soft Tufts**
The thicker the better
- **Intergrated Bumper**
Protection from any angle



BRUSHES

Deck Brushes
Flared bristles and angled head design from extra soft to stiff.

over 45 sq. in. of cleaning surface



- B. 970 - 6" Nylon Soft Brush** with blue nylon bristles.
- C. 960 - 6" Soft Brush** with yellow polystyrene bristles.
- D. 955 - 6" Medium Brush** with yellow polystyrene bristles.
- E. 950 - 6" Stiff Brush** with white polypropylene bristles.



over 65 sq. in. of cleaning surface

- F. 980 - 10" Soft Brush** with yellow polystyrene bristles.
- G. 985 - 10" Medium Brush** with yellow polystyrene bristles.
- H. 990 - 10" Stiff Brush** with white polypropylene bristles.

Special Application Brushes
Great for windows, hulls, wheels, and other hard to reach places.



- I. 310 - 8" Nylon Soft Brush** with blue nylon bristles.
- J. 308 - 8" Soft Brush** with yellow polystyrene bristles.
- K. 50 - 5" Round Soft Brush** with yellow polystyrene bristles.



SWIVEL PAD & SCRUBBERS



A. 1720 - Dip And Go universal non abrasive swivel pad packed with concentrated Simple Green®

1722 - Dip And Go same as 1720 with a standard American thread to fit most standard handles

B. 1725 - Dip And Go Refill Pads packed with concentrated Simple Green® (2 pack)



C. 1700 - Swivel Pad Base universal swivel pad holder

D. 1701 - Fine Scrubber Pad (2 pack)

E. 1702 - Medium Scrubber Pad (2 pack)

F. 1703 - Coarse Scrubber Pad (2 pack)

*Scrubber Pads available in bulk quantities.

G. 1710C - Swivel Pad Combo includes Swivel Pad Base and Synthetic Lambs Wool Cover.

1710 - Synthetic Lambs Wool Replacement Cover available separately



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MOPS AND BROOMS



All Shurhold mops are super-sized



H. 112 - Cotton String Mop ideal value mop.

I. 118 - Rayon String Mop ideal for all general purpose maintenance.



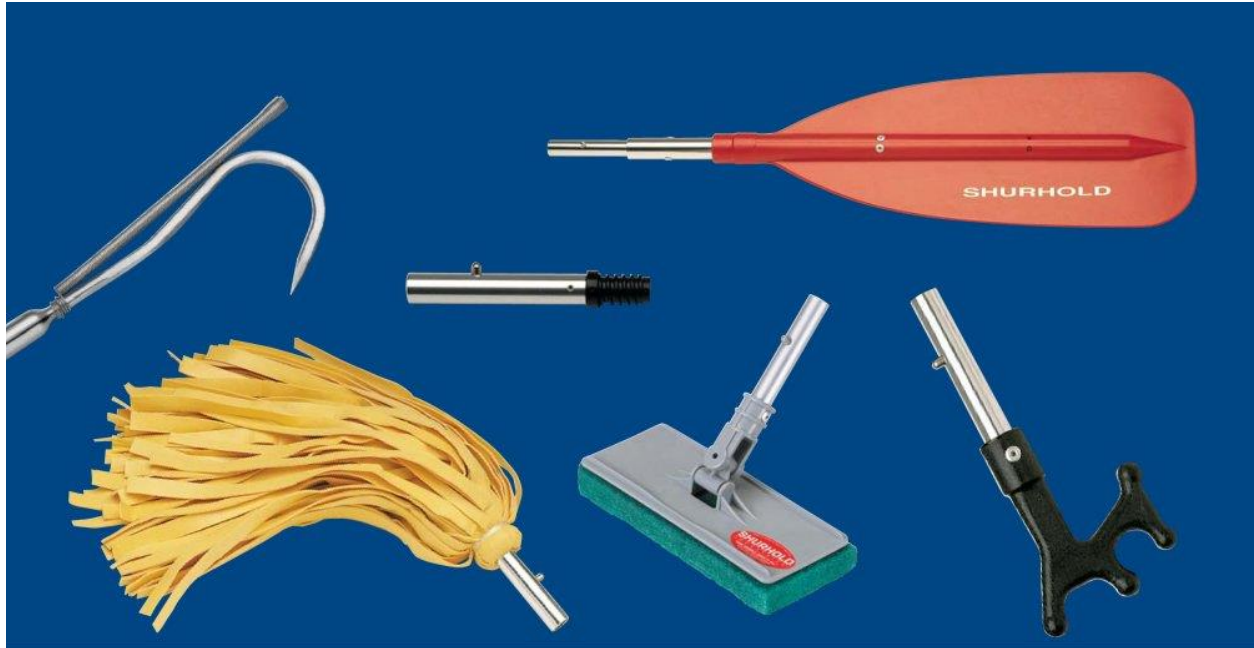
J. 113 - Soft 'N' Thirsty Mop super absorbent.

K. 117 - Deluxe "Water Sprite" Mop is our top of the line mop to be used when nothing but the best will do!

L. 120 - Angled Floor Broom is lightweight for general purpose sweeping. Compact design with flared bristles for hard to reach places.



M. 230 - Super Floor Mop wrings out quick and easy. Refill heads available.



BOATING & FISHING



A. 130 - Boat Hook
an exclusive 3 in 1 Shurhold design with a line carrying feature, centered push-off, and basic boat hook.

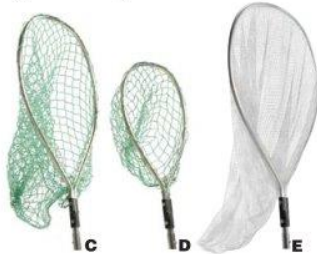
B. 1901 - Paddle a great safety item for any boat.



C. 1820 - Landing Net
17" x 20" x 30"
with treated nylon netting.

D. 1822 - Crab Net
12" x 13" x 15"
with treated nylon netting.

E. 1825 - Shrimp & Shad Dip Net
17" x 20" x 30"
with fine mesh netting.

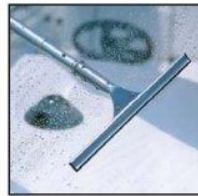


F. 1804 - Gaff Hook
cast out of one piece of stainless steel includes safety spring guard. Shown open and closed.



SQUEEGEES

Stainless Steel Construction
STREAK FREE!



G. 1424 - 24" Floor Squeegee
push away water and spills with ease.

H. 1416 - 16" Squeegee I. 1412 - 12" Squeegee

J. 1410 - 10" Squeegee K. 1408 - 8" Squeegee

Replacement rubbers and channels available.
See current price sheet for details.

ADAPTERS & EXTENSIONS



L. 103H - 30" Extension adds 30" to any handle.

M. 101 - Threaded Adapter
compatible with most internally threaded products.

N. 102CH - 10" Curved Adapter
adds a 30-degree angle to any of our SHUR-LOK equipped accessories. Two holes at the end provide for 180-degree rotation.

HAND HELD TOOLS



Shurhold Pays Attention to Detail.



Perfect for bait wells, wheels and waterlines.

A. 276 - Dip & Scrub
Stiff chemical resistant bristles. Extra long 20" handle makes it faster and easier to clean those hard-to-reach areas.

B. 274 - Dip & Scrub
Same stiff chemical resistant bristles with a compact handle.



C. 272 - Scrub Brush
Soft comfort handle & safety bumper. Light weight nuckle saving handle helps you get the job done faster.

D. 270 - Utility Brush
Perfect for upholstery, floor mats, vinyl, canvas and more. Includes unique spot scrubber on handle.



E. 278 - Detailing Brush
Medium stiffness for quick removal of grease and grime. Perfect for detailing teak!



F 288 - Hose Nozzle
Die-cast zinc nozzle body with soft black vinyl grip. Includes a hold open clip and stainless steel spring.



G. 280 - Super Sponge
Extra large, easy to hold design makes washing faster and easier.



H. 282 - Bug & Tar Remover
Non-abrasive mesh covered sponge. Removes bugs, stains, tar, grit and grime faster and easier.



I. 293 - Microfiber Towels
Variety 3 pack

- Polish and Shine - Super Soft
- Wash & Clean - Xtra Strong
- Glass & Mirror - Lint Free

Towels available individually. See your Shurhold representative for details.

HAND HELD TOOLS



A. 220 - PVA Towel absorbs 50% more than natural chamois. Extra large size: 17" x 27"

B. 210 - PVA Sponge Absorbs more than any other sponge. *PVA is a high tech synthetic material that is lint free and resists mold and mildew better than a regular sponge or towel.



C. 284 - Wash Mitt made from soft, absorbent fibers. Can be used wet or dry. Comfortable fit for hard to reach areas.

D. 285 - Deluxe Wash Mitt made from genuine lambs wool. Great for washing and polishing. Can be used wet or dry. Comfortable fit for hard to reach areas.



E. 251 - Snap-Stick .45oz tube lubricates and protects in one easy application

Snap and Zipper Lubricant

Snaps and zippers on awnings, straps and other items suffer the corroding effects of rain, dirt and grime. The result is often a mechanism that either sticks or rips the surrounding canvas or plastic. A simple alternative to fighting with snaps or zippers is a quick dab of Snap-Stick™ lubricant from Shurhold Industries.

Unlike gels, liquids or sprays, Snap-Stick lubricant can be applied directly to the head of a snap, along a zipper or even on the barrel of a hinge without causing a mess in the surrounding area. One application from the Snap-Stick tube can last up to three months. Its special ingredients are non-toxic, biodegradable, and won't harm fabrics, plastics or metals.

Lubricates and Protects in One Easy Application



EVERYTHING YOU NEED TO KNOW

**Over 3 hours of video plus
1 hour of bonus material**

Everything from Anchors to Zincs

abandon ship	flags	pets
anchoring	flares	plates storage
anchor types	food storage	plumbing
batteries	fuel filters	power cords
bilge pumps	fuel maintenance	primers
bimini tops	galley outlets	props
boatyards	gauges	radar
bottom paint	generators	reefing
canvas	GFCI with tools	rules of the road
charts	GPS	sailing
cleats	hardware	scuba
clothing storage	heads	spring lines
cordage	hoses	teak cleaning
depth sounders	hot water heater	thru hulls
dinghies	Inverters	tools
dock hookups	jet ski	trailer use
docking	jibs	VHF
electrical panels	knots	water makers
electrolysis	life jackets	water pumps
emergencies	life rafts	weather instruments
engine flushing	lightning protection	wing on wing
engines	macerator pump	wire connectors
EPIRB	mayday message	zincs
fenders	man overboard	and much more!
fishing	navigation	

The ENCYCLOPEDIA of BOATING TIPS

**COMPUTER ENHANCED DVD
FEATURES HUNDREDS OF DOCUMENTS**

Over 4000 Unique Boating Names

Safe Boating Check List

Cleaning Guidelines

Towing Procedures

Pet First Aid

**Plus Loads Of
Bonus Material**

**Great
Gift Item
From
Shurhold**



**DVD
Item
#622**

MARINE MATE *by* SHURHOLD

High Quality Maintenance Care

For the customer who wants quality brushes without the SHUR-LOK system

- All items include a 48" wood handle
- Perfect for the budget minded boater
- Display drums are available



A. 1960 - Soft Brush Perfect for most all cleaning tasks, this attractive 7" hard wood block with a wrap around safety bumper, and soft flagged polystyrene bristles is mounted on a 48" threaded wood handle.

B. 1950 - Stiff Brush For those areas you need to be more aggressive, this attractive 7" hard wood block with a wrap around safety bumper, and stiff polypropylene bristles is mounted on a 48" threaded wood handle.

C. 1113 - Soft 'N' Thirsty Mop Oversized and super absorbent mop wound on a 48" wood handle.



THE ULTIMATE MAINTENANCE KITS



MARINE KITS

Basic Kit
(Item#KITMB)
Includes:
6' Telescoping Extension Handle
6" Soft Deck Brush
Cotton String Mop
3-IN-1 Boat Hook
Snap-Stick .45oz Tube

Intermediate Kit
(Item#KITMI)
Includes:
6' Telescoping Extension Handle
6" Soft Deck Brush
Soft 'N' Thirsty
3-IN-1 Boat Hook
10" Curved Adapter
PVA Towel
Snap-Stick .45oz Tube

Deluxe Kit
(Item#KITMD)
Includes:
6' Telescoping Extension Handle
6" Soft Deck Brush
Deluxe "Water Sprite" Mop
3-IN-1 Boat Hook
10" Curved Adapter
PVA Towel
12" Stainless Steel Squeegee
Snap-Stick .45oz Tube

RV KITS

Basic Kit
(Item#KITRB)
Includes:
6' Telescoping Extension Handle
6" Soft Brush
Super Floor Mop
Angled Floor Broom
12" Stainless Steel Squeegee
Snap-Stick .45oz Tube

Intermediate Kit
(Item#KITRI)
Includes:
9' Telescoping Extension Handle
10" Soft Brush
Super Floor Mop
Angled Floor Broom
16" Stainless Steel Squeegee
Snap-Stick .45oz Tube

Deluxe Kit
(Item#KITRD)
Includes:
9' Telescoping Extension Handle
10" Soft Brush
Super Floor Mop
Dip And Go
Angled Floor Broom
16" Stainless Steel Squeegee
PVA Towel & PVA Sponge
Snap-Stick .45oz Tube

IN-STORE MERCHANDISING



30 Handle Rack

25"h x 5"w x 36"d

QTY	Item #	Description
HANDLES		
3	730FG	30" Fixed Length Handle w/Finger Grips
3	740	40" Fixed Length Handle
6	760	60" Fixed Length Handle
9	833	6ft. Telescoping Extension Handle
9	855	9ft. Telescoping Extension Handle

30 Handle Rack
Allows for convenient display of product in existing floor plans.

Easily fits into most peg board and slat walls.

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Island Display

65"h x 24"w x 36"d

QTY	Item #	Description	QTY	Item #	Description
HANDLES			BOATING		
2	730FG	30" Fixed Length Handle w/Finger Grips	6	130	Boat Hook
2	740	40" Fixed Length Handle	2	1901	Paddle
4	760	60" Fixed Length Handle	FISHING		
8	833	6ft. Telescoping Extension Handle	6	1804	Gaffs
8	855	9ft. Telescoping Extension Handle	2	1820	Landing Net 17" x 20" x 30"
BRUSHES			2	1822	Crab Net 12" x 13" x 15"
4	950	6" Deck Brush EXTRA STIFF	2	1825	Shrimp & Shad Dip Net 17" x 20"
4	955	6" Deck Brush MEDIUM	SQUEEGEES		
6	960	6" Deck Brush SOFT	6	1412	12" Stainless Steel Squeegee
4	970	6" Deck Brush EXTRA SOFT	ADAPTERS		
2	980	10" Deck Brush SOFT	6	101	Threaded Adapter
2	985	10" Deck Brush MEDIUM	6	102CH	10" Curved Adapter
2	990	10" Deck Brush EXTRA STIFF	DETAILING		
2	308	8" Window & Hull Brush SOFT	4	270	Utility Brush
2	310	8" Window & Hull Brush EXTRA SOFT	4	272	Scrub Brush
2	50	5" Round Brush SOFT	3	276	Long Dip & Scrub Brush
4	2110	The HAMMERHEAD Brush	6	278	Detailing Brush
SWIVEL PADS & SCRUBBERS			5	282	Bug & Tar Remover Sponge
6	1700	Swivel Pad Base	6	288	Hose Nozzle
3	1710C	Swivel Pad & Lambs Wool Cover COMBO	6	293	Microfiber Towels Variety 3 Pack
3	1725	DIP AND GO Refill (2 Pack)	DRYING		
MOPS & BROOM			4	220	PVA Towel
4	113	Synthetic Chamois Mop	LUBRICANT		
4	117	Deluxe Water Sprite Mop	6	251	Snap-Stick .45oz. Tube
4	120	Angled Floor Broom	DVD		
			6	622	Encyclopedia of Boating Tips

PLAN-O-GRAMS



Mini Island Display

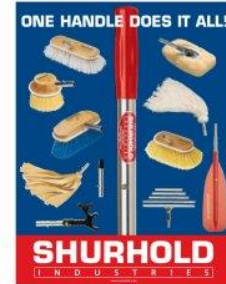
65"h x 24"w x 26"d

QTY	Item #	Description	QTY	Item #	Description
HANDLES			BOATING		
4	760	60" Fixed Length Handle	4	130	Boat Hook
4	833	6ft. Telescoping Extension Handle	2	1901	Paddle
4	855	9ft. Telescoping Extension Handle	FISHING		
BRUSHES			2	1820	Landing Net 17" x 20" x 30"
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4	960	6" Deck Brush SOFT	4	1412	12" Stainless Steel Squeegee
4	970	6" Deck Brush EXTRA SOFT	ADAPTERS		
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2	990	10" Deck Brush EXTRA STIFF	4	102CH	10" Curved Adapter
4	2110	The HAMMERHEAD Brush	DETAILING		
SWIVEL PADS & SCRUBBERS			2	272	Scrub Brush
4	1700	Swivel Pad Base	4	293	Microfiber Towels Variety 3 Pack
3	1710C	Swivel Pad & Lambs Wool Cover COMBO	DRYING		
MOPS			4	210	PVA Sponge
4	118	Rayon String Mop	4	220	PVA Towel
4	113	Synthetic Chamois Mop	LUBRICANT		
			4	251	Snap-Stick .45oz. Tube
			DVD		
			4	622	Encyclopedia of Boating Tips

PLAN-O-GRAMS

When it comes to merchandising Shurhold Products, we know what works. Our full time staff will customize a plan to fit your individual space. No matter what your specifications are, we are here to help and guide you. Together we'll make selling Shurhold products fun and easy.

Promotional
Materials
available upon
request



Posters



Window
Stickers



Application
Charts
and more

MAKE CLEANING A FAMILY FUN OUTING



SHURHOLD RECOMMENDS YACHT BRITE



The perfect complement to your Shurhold System

With Shurhold's "One Handle Does It All!" design you get quality, innovation and unparalleled ease of use.

To obtain the most from your investment Shurhold recommends high quality cleaning chemicals from Yacht Brite. Yacht Brite cleaners and polishes are carefully formulated to complete the job without damaging the finishes on your vessel. Get the most out of your Shurhold accessories with Yacht Brite!


To find out more, visit www.yachtbrite.com or call 800-643-2316.





BRUSH APPLICATION CHART


"ONE HANDLE DOES IT ALL!"



Brush Models	Softest		Soft				Medium	Stiff
	970	310	960 980	308	50		955 985	950 990
45° angle for horizontal surfaces	✓		✓			✓	✓	✓
15° angle for vertical surfaces		✓		✓	✓	✓		
Isinglass & plexiglass	✓	✓						
Glass & stainless steel			✓	✓	✓	✓		
Fiberglass gel coat	✓	✓	✓	✓	✓	✓		
Vinyl seating			✓	✓	✓	✓		
Canvas tops, covers & awnings			✓	✓	✓	✓		
Non-skid areas			✓			✓	✓	✓
Cleans heavy growth below waterline							✓	✓
Use with solvents on tough stains								✓

 **USE** - Most solvents
DO NOT USE - Any solutions containing acids or benzyl alcohol.

 **USE** - Mild acid solutions and detergents.
DO NOT USE - Acetones, gasoline, anti-rust oils, naphtha, ethyl compounds, kerosene, turpentine or paint removers.

 **USE** - Most solvents, acids and alkalis.
DO NOT USE - Carbon tetrachloride or cleaning fluid and methylene chloride found in paint removers.

*Various replacement parts available.
Check with your Shurhold sales representative for pricing and availability.*

CARE OF SHURHOLD PRODUCTS

Shurhold brushes will last a considerable length of time with reasonable care after each use. Wash your brush and dry away from direct sunlight. Remember that all brush filament (bristles) are plastic and should not be used around extreme heat such as an engine.

Reasonable care must be taken to insure proper functioning of Shurhold handles, salt (calcium) and sand build-up must be removed periodically by washing. In the event of heavy build-up of salt, soaking in distilled white vinegar should remove it.

WARNING: Do not use mops for scrubbing, only for mopping. Use any Shurhold brush for scrubbing.

100% SATISFACTION GUARANTEE

All Shurhold products are warranted to be free from defects in material and workmanship. If product fails under the terms of our warranty, we will replace the item at no charge. Your 100% satisfaction is our top priority.

PLAN-O-GRAMS

When it comes to merchandising Shurhold Products, we know what works. Our full time staff will customize a plan to fit your individual space. No matter what your specifications are, we are here to help and guide you. Together we'll make selling Shurhold products fun and easy.



CALL TOLL FREE 800-962-6241
MONDAY - FRIDAY 9:00 - 5:00 EST

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