



35th Anniversary







Start cleaning with a Shurhold Handle and one of our Premium Deck Brushes. Next, add 2 capfuls of our Yacht Brite Professional Brite Wash Cleaner to a gallon of water. This will give your boat the most gentle environmentally-friendly cleaning. Then, use our Serious Marine Cleaner for those tougher cleaning jobs on a multitude of surfaces from carpet to teak.



Buff Magic will bring a heavily oxidized hull back to life or make your stainless steel and brass shine like new. Then apply a coat of Pro Polish to protect your newly cleaned or reconditioned boat. Pro Polish contains UV inhibitors and protective polymers that work together to create a deep, durable, long-lasting shine.



Just have time for a quick detail? Break out a can of Serious Shine and one of our premium microfiber towels. Serious Shine is a professional grade, one-step, waterless cleaner and polish. Serious Shine removes soils from surfaces and leaves a protective coating that helps inhibit future staining, while screening out harmful UV rays. Perfect for isinglass, gel coat, glass, mirrors, plastics and more.

# 35th Anniversary

When it comes to merchandising products, we know what works. Our staff will customize a plan to fit your individual space. No matter what your specifications are, we are here to help and guide you. Together, we'll make selling Shurhold Products fun and easy.

## **Table of Contents**

#### **New Fishing Series!**

Check out our new hard core series for the real fisherman.

#### **Shurhold Products**

#### One Handle Does It All.

Handles, Brushes, Mops, Squeegees, Boating and Fishing Accessories, Adapters and Extensions, Swivel Pad and Scrubbers all fit together with the unique SHUR-LOK® system.

#### Marine Mate Products

10

#### Get A Handle On Cleaning.

When it comes to detailing your boat, car or RV, Marine Mate has everything you need to wash, dry, and polish. From hand held tools to our premium brush heads on wood handles, there's a tool for every job.

#### **Yacht Brite Products**

12

#### The Total Surface Care Solution.

The best available cleaners and polishes to restore life and protect all the surfaces of your boat.

#### Mr. Funnel Products

14

#### Your Tool for Pure Fuel.

Filters gasoline, diesel, kerosene or 2-cycle mixed gas, protect your engine any time you transfer fuel to your tank.

#### **Great Gift Ideas**

15

#### **Encyclopedia of Boating Tips.**

Over three hours of video, plus one hour of bonus material.

#### Ultimate Maintenance Kit.

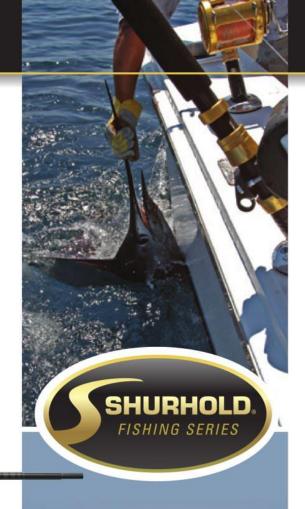
Perfect for giveaways or sale.

We can even print the kits with your logo.

## **New Products!**

## Fishing Series Handles

The Fishing Series handles designed and manufactured by Shurhold are a unique new design that focuses on the same quality as Shurhold's original handles but also places emphasis on the handles aesthetic. The handles are sleek black with hand wrapped gold trim, and extra long foam fishing style grips for added comfort. This handle will match the look and feel of most fishing rods. The Fishing Series handle also features Shurhold's exclusive SHUR-LOK quick release system which positively locks quickly and easily with any Shurhold accessory (pages 5-9).



#### Fishing Series Handles

833FS - 6' (183 cm) Telescoping Handle Quickly locks at four different lengths from 40"-72" (101 cm-182 cm)

855FS - 9' (274 cm) Telescoping Handle Quickly locks at five different lengths from 60"-108" (152 cm-274 cm)

760FS - 5' (152 cm) Fixed Length Handle Lightweight and convenient



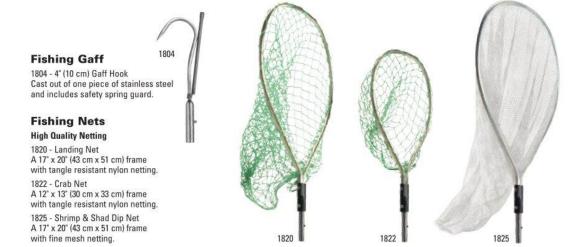


## Fishing Accessories



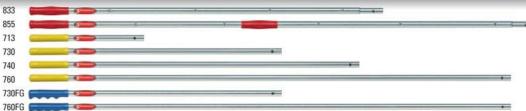
1814 - Replacement Forked Applicator Fits standard National Marine Fisheries Service (NMFS) tags with slotted metal heads designed for "forked" applicators.

tags with nylon heads designed for "pointed" applicators.



## One Handle Does It All!





#### **Telescoping Handle**

#### **Excellent Versatility**

833 - 6" (183 cm) Telescoping Handle Quickly locks at four different lengths from 40"-72" (101 cm-182 cm)

855 - 9' (274 cm) Telescoping Handle Quickly locks at five different lengths from 60"-108" (152 cm-274 cm)

#### Fixed Length Handle

#### Lightweight

713 - 13" (33 cm) Handle

730 - 30" (76 cm) Handle

760 - 60" (152 cm) Handle

### Fixed Length Handle with Finger Grip

#### **Great For Nets And Gaffs**

730FG - 30" (76 cm) Handle With Finger Grip

740 - 40" (101 cm) Handle 760FG - 60" (152 cm) Handle With Finger Grip



#### 8" Soft Brush

#### **Yellow Polystyrene Bristles**

308 - 8" (20 cm)

This soft brush is designed for working on vertical surfaces. The specially designed split end fibers hold more soap and water. This brush is safe on gel coat, fiberglass, and paint.



#### 8" X-Soft Brush

#### Blue Nylon Bristles

310 - 8" (20 cm)

This extra soft brush is designed for working on vertical surfaces. This brush is safe to use on isinglass, plexiglas, and any other delicate surface.



#### 5" Soft Round Brush

#### **Yellow Polystyrene Bristles**

50 - 5" (13 cm

This soft brush is perfect for hard to reach places. The specially designed split end fibers hold more soap and water. This brush is safe on gel coat, fiberglass, and paint.





Application Chart	X-SOFT		SOFT			MED	STIFF	
	970	310	960 980	308	50	2110	955 985	950 990
45° Angle for Horizontal Surfaces	~		~			V	~	V
15' Angle for Vertical Surfaces		~	1	~	V	~		
Isinglass & Plexiglas	~	~						
Glass & Stainless Steel			V	V	V			
Fiberglass & Gel Coat	~	~	~	~	~	~		
Vinyl Seating			~	~	~	~		
Canvas Tops, Covers & Awnings			~	~	~	~		
Non-skid Areas			~			~	V	V
Cleans Heavy Growth Below Water Line							~	~
Use with Yacht Brite on Tough Stains								V

and detergents.

DO NOT USE - Acetones, gasoline,

anti-rust oils, naphtha, ethyl compounds, kerosene, turpentine or paint removers.

990

#### Stiff Deck Brushes

#### White Polypropylene Bristles

950 - 6" (15 cm)

950

990 - 10" (25 cm)

The most abrasive deck brush available. Safe to use with most solvents, acids and alkalines. This brush is great for teak and below the water line.



#### **Medium Deck Brushes**

#### Yellow Polystyrene Bristles

DO NOT USE - Any solutions

containing acids or benzyl alcohol.

955 - 6" (15 cm)

985 - 10" (25 cm)

A moderately abrasive deck brush. Use with mild acids and detergents. This brush is great for working out stubborn stains in textured and non-skid surfaces.



and alkalis.

DO NOT USE - Carbon tetrachloride

or cleaning fluid and methylene chloride found in paint removers

#### **Soft Deck Brushes**

#### Yellow Polystyrene Bristles

960 - 6" (15 cm)

980 - 10" (25 cm)

The most popular soft deck brush! The specially designed split end fibers hold more soap and water. This brush is safe on gel coat, fiberglass, and paint.



#### X-Soft Deck Brush

#### Blue Nylon Bristles

970 - 6" (15 cm)

The softest deck brush available. This brush is designed to be used on isinglass, plexiglas, and any other delicate surface.



#### The Hammerhead Brush

#### Soft Bristles

2110 - Hammerhead Brush

Fits all Shurhold handles. This soft brush features a Bi-Level design for hulls and decks, an integrated bumper to protect from any angle, and is ergonomically designed for hand held comfort.





## One Handle Does It All!





#### Swivel Base & Pads

#### Interchangeable Scrubbing Pads

1700 - Swivel Pad Base

1701 - Fine Scrubber Pad (2 pack)

1702 - Medium Scrubber Pad (2 pack)

1703 - Coarse Scrubber Pad (2 pack)



#### **Swivel Pad Combo**

#### Flexible Soft Washing Tool

1710C - Swivel Pad Combo Includes Swivel Pad Base and Synthetic Lambs Wool Cover.

1710 - Synthetic Lambs Wool Replacement Cover Now easier to remove with a side opening flap.



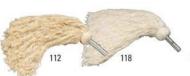
#### **Boating Accessories**

#### **Utility and Safety**

130 - 3 in 1 Boat Hook An exclusive Shurhold design with a line carrying feature, centered push-off, and basic boat hook.

134 - Dock-A-Reni A dock line holding tool, that allows you to tie your boat up with ease.

1901 - Paddle A great safety item for any boat.



#### **String Mops**

#### **Oversized General Purpose**

112 - Cotton String Mop The ideal value mop.

118 - Rayon String Mop Ideal for all general purpose maintenance.



#### **Deluxe Deck Mops**

#### Super Absorbent

113 - Soft 'N' Thirsty Mop A fast drying 5/8" (16 mm) strip mop.

117 - Deluxe "Water Sprite" Mop The most absorbent mop available. Designed with 13/s" (35 mm) wide strips that will never mold or mildew.



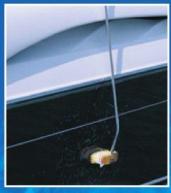
#### Floor Broom

#### **Angled Design**

120 - Angled Floor Broom Lightweight for general purpose sweeping. Compact design with flared bristles for hard to reach places.











#### **Fishing Nets**

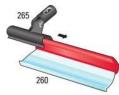
#### **High Quality Netting**

1820 - Landing Net A 17" x 20" (43 cm x 51 cm) frame with tangle resistant nylon netting.

1822 - Crab Net

A 12" x 13" (30 cm x 33 cm) frame with tangle resistant nylon netting.

1825 - Shrimp & Shad Dip Net A 17" x 20" (43 cm x 51 cm) frame with fine mesh netting.



#### Shur-Dry Water Blade™

#### Flexible, Fast, and Efficient

260 - 12" (30 cm) Flexible Water Blade Easily molds to curved boats and vehicles, drying any surface in 1/3 the time. Eliminates water spotting without chamois and towels.

265 - Flexible Water Blade Adapter Adjusts 180° and extends the reach of your flexible Water Blade with a Shurhold handle.



#### **Fishing Gaff**

#### **Light Duty**

1804 - 4" (10 cm) Gaff Hook Cast out of one piece of stainless steel and includes safety spring guard.



Check out our new Fishing Series handles on page 4.



#### Squeegees

#### **Stainless Steel Construction**

1408 - 8" (20 cm) Squeegee

1410 - 10" (25 cm) Squeegee

1412 - 12" (30 cm) Squeegee

1416 - 16" (41 cm) Squeegee

1424 - 24" (61 cm) Floor Squeegee

Replacement rubbers and channels available.



#### **TBF & NMFS Applicators**

1810 - Tagger

Compact tagging adapter quickly snaps onto all Shurhold handles. The adapter accommodates both Pointed (included) or Forked screw in applicators.

1812 - Replacement Pointed Applicator Fits standard Billfish Foundation (TBF) tags, and newer NMFS tags with nylon heads designed for "pointed" applicators.

1814 - Replacement Forked Applicator Fits standard National Marine Fisheries Service (NMFS) tags with slotted metal heads designed for "forked" applicators.



#### **Adapters & Extension**

#### **Add Even More Versatility**

101 - Threaded Adapter Compatible with most internally threaded products.

102CH - Curved Adapter Adds a 10" (25 cm) and a 30° angle to any of our SHUR-LOK equipped accessories. Two holes at the end provide for 180° rotation.

103H - Extension Adds 30" (76 cm) to any handle.

## Get A Handle On Cleaning!





#### **Deck Brushes**

#### **Premium Brush & Economy Handle**

1960 - 6" (15 cm) Soft Deck Brush This popular soft deck brush includes 48" (122 cm) threaded wood handle. The specially designed split end fibers hold more soap and water. Safe on gel coat, fiberglass, and paint.

1950 - 6" (15 cm) Stiff Deck Brush This abrasive deck brush includes 48" (122 cm) threaded wood handle. Safe to use with most solvents, acids, and alkalines. This brush is great for teak and below the water line.



#### Soft 'N' Thirsty Mop

#### **Budget Deck Mop**

1113 - Soft 'N' Thirsty Mop A fast drying 5/s" (16 mm) strip mop on a 48" (122 cm) wood handle.



#### **Dip and Scrub**

#### For Baitwells, Wheels, & Water Lines

276 - Long Handle Dip & Scrub Stiff chemical resistant bristles. Extra long 20° (51 cm) handle makes it faster and easier to clean those hard-to-reach areas

274 - Short Handle Dip & Scrub Same stiff chemical resistant bristles with a compact handle.



#### **Scrub Brush**

#### **Ergonomic Handle**

272 - Scrub Brush Soft comfort handle and safety bumper. Light weight knuckle saving handle helps you get the job done faster.



#### **Utility Brush**

#### **Heavy Duty**

270 - Utility Brush Perfect for upholstery, floor mats, vinyl, canvas and more. Includes unique spot scrubber on handle.

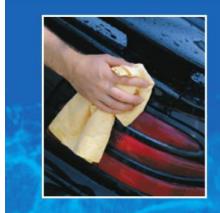


#### **Detailing Brush**

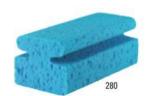
#### **Stainless Steel Bristles**

278 - Detailing Brush Medium stiffness for quick removal of grease and grime. Perfect for detailing teak!





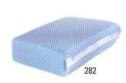




#### Sponge

#### "T" Handle

280 - Super Sponge Extra large, easy to hold design makes washing faster and easier.



#### **Mesh Sponge**

#### **Bug & Tar Remover**

282 - Non-Abrasive Mesh Covered Sponge Removes bugs, stains, tar, grit, and grime faster and easier.



#### **Microfiber Towels**

#### Wet It, Wring It, Wipe It!

- Polish and Shine Super Soft
  Wash & Clean Xtra Strong
  Glass & Mirror Lint Free

293 - Microfiber Towels Variety 3 pack

294 - Glass & Mirror Towels bulk pack (12 ct).



#### **Shur-Dry PVA**

#### **Drying Tools**

220 - PVA Towel Absorbs 50% more than natural chamois. Extra large size: 17" x 27" (43 cm x 69 cm).

210 - PVA Sponge Absorbs more than any other sponge.

\*PVA is a high tech synthetic material that is lint free and resists mold and mildew better than a regular sponge or towel.



#### Wash Mitts

#### **Shaped Thumb and Elastic Band** for a Comfortable Fit

284 - Wash Mitt Made from soft, synthetic, absorbent fibers. Can be used wet or dry.

285 - Deluxe Wash Mitt Made from genuine lambs wool. Great for washing and polishing. Can be used wet or dry.



288 - Hose Nozzle Die-cast zinc nozzle body with soft black vinyl grip. Includes a hold open clip and stainless steel spring.

## The Total Surface Care Solution!

The Yacht Brite line of compounds are specifically formulated to achieve the finest finish with the least amount of material and effort. Since the six core Yacht Brite items replace over 20 items from the competitors, this allows you to purchase half as many compounds, saving time and money.

Fiberglass Shops, Professional Boat Builders, and Repair Shops all require professional grade efficient products. Our team of on-site training specialists can work with your factory to develop a lean program to meet your specific needs. Yacht Brite solutions are available in industrial sizes up to 55 gallons.

The Yacht Brite System is your Total Surface Care Solution!



## Serious Shine®

One Step Cleaner, Polish & Protectant

YBP-9701 3.5 oz. (100 g) YBP-0701 14 oz. (396 g)

Serious Shine cleans, polishes and protects virtually any solid surface in one easy step, leaving no greasy, artificial residue. Also, contains UV inhibitors and anti-static properties, further protecting all types of surfaces. Serious Shine is the perfect quick detailer. For best results use with Microfiber Towels located on page 11.

#### Moldaway Mold, Mildew & Organic

Stain Remover

YBP-0801 12 oz. (340 g)

A powdered oxygenated cleaner that removes stains from mold, mildew, algae, dirt, blood, food & drinks. It contains no bleach or chlorine products. Safe on most colors and fabrics.

# MOLDAWAY

#### Snap-Stick<sup>6</sup> Snap & Zipper

Lubricant

251 .45 oz. (13 g)

Snaps and zippers on awnings, straps and other items suffer the corroding effects of rain, dirt and grime. The result is often a mechanism that either sticks or rips the surrounding canvas or plastic. A simple alternative to fighting with snaps or zippers is a quick dab of Snap-Stick® lubricant.



#### Brite Wash® Multi Surface

**Boat Soap** 

YBP-0301 32 oz. (948 mL) YBP-0302 1 gal. (3.78 L)

Brite Wash is scientifically formulated to clean fiberglass, metal, rubber and painted surfaces. Brite Wash is environmentally friendly and perfect for cleaning dirt, grease, salt and more without dulling your finish or stripping your wax or polish.

#### SMC® Multi Purpose Cleaner

YBP-0305 32 oz. (948 mL) YBP-0306 1 gal. (3.78 L)\* YBP-0308 5 gal. (18.9 L)\*

SMC has been designed to clean a multitude of surfaces including fiberglass, vinyl, carpet, rubber, teak and canvas. SMC was created for the professional detailer, eliminating the need to carry numerous cleaners to each job.

\* These items are concentrated. Mix with water 4:1.



#### Pro Polish® Fiberglass Sealant & Polish

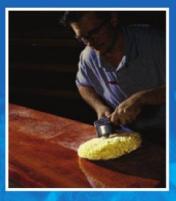
YBP-0202 16 oz. (473 mL) YBP-0203 1 gal. (3.78 L)

Pro Polish is a fiberglass/gel coat cleaner, sealant and polish with UV inhibitors that produces an ultra high gloss finish in one easy step. Better than a wax, Pro Polish is formulated with cosmetic grade ingredients and contains no fillers or talc, protecting your finish against sun, salt, acid rain and other harsh environmental elements.











YBP-0112 10 lb. (4.5 kg) YBP-0114 48 lb. (21.8 kg)

Super Cut is scientifically formulated aggressive buffing compound designed for "Pre-Finish" work of coarse scratches, P400 and coarser. Designed to save sanding steps in areas where final finishing is not necessary (i.e. storage areas, trim edges, areas of low reflection, etc.) Also, use for initial compounding of stubborn tooling gel and scratch removal.

SUPER CUT



## **Buff Magic®**

YBP-0101 22 oz. (624 g) Pink YBP-0121 4 lb. (1.8 kg) Pink YBP-0103 10 lb. (4.5 kg) Pink YBP-0104 48 lb. (21.8 kg) Pink

YBP-0111 4 lb. (1.8 kg) White YBP-0105 10 lb. (4.5 kg) White YBP-0106 48 lb. (21.8 kg) White YBP-0107 480 lb. (218 kg) White

Buff Magic is a fiberglass reconditioner and deoxidizer. Buff Magic Pink is also an incredible metal polish. It has been formulated to be user friendly whether buffing by machine or hand. NMMA Innovation Award Winner!



ZERO SWIRL

#### Buff Liquid® **Gel Coat Finishing** Compound

YBP-0115 32 oz. (948 mL) YBP-0116 1 gal. (3.78 L)

Buff Liquid finishing compound is formulated for removal of P800 or finer sanding scratches, light oxidation, fading, and/or discoloration in dark color and/or low VOC gel coats. This efficient formula provides cost savings by finishing more surface area per gallon.

BUFF LIQUID



#### Zero Swirl®

Clear Coat Micro Finishing Compound

YBP-0108 32 oz. (948 mL) YBP-0109 1 gal. (3.78 L)

Zero Swirl is a micro finishing compound uniquely designed to remove swirl marks and light scratches from clear coat and plastics.



#### Ultra Zero Swirl®

**Gel Coat Micro Finishing** Compound

YBP-4108 32 oz. (948 mL) YBP-4109 1 gal. (3.78 L)

Ultra Zero Swirl is a micro finishing compound uniquely designed to remove swirl marks and light scratches for gel coat and plastics.



YBP-5112 Super Cut Pad the most aggressive compounding pad, 71/2" x 1" (19 cm x 2.5 cm), 100% 4 Ply Twisted Wool.

YBP-5103 Buff Magic Pad a general purpose, light cutting pad, 71/2" x 11/2" (19 cm x 4 cm), 60% Acrylic/40% Twisted Wool.

YBP-5109 Zero Swirl Pad the least aggressive compounding pad, 71/2" x 11/2" (19 cm x 4 cm), 100% 60/40 Acrylic/Wool, Single Ply.

YBP-5203 Pro Polish Pad a black foam finessing pad, 71/2" (19 cm).

#### YBP-5100 Quick Change Pad Holder

Urethane back up plate. Fits all pads listed above and most rotary buffers,



## Your Tool For Pure Fuel!

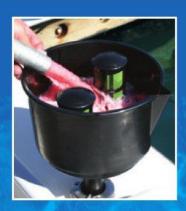


The Fuel Filter Funnel from Mr. Funnel will filter gasoline, diesel, heating oil, kerosene and 2-cycle mixed gas. All in a convenient, affordable design which never needs any replacement parts.

#### **Removes Water From Fuel!**

When fuel is poured through the Fuel Filter Funnel, water, dirt and debris will not pass through the filter's fluoropolymer-coated stainless steel filter. Only filtered fuel flows through to your engine, improving its efficiency, durability, and proper operation.

The sump area collects the deflected water and debris for easy cleaning and disposal.





#### **Original Mr. Funnel**

#### **Fuel Filter Funnel**

SIF3C - Original Fuel Filter Funnel Use for personal watercraft, lawn care, and recreational vehicles.

HEIGHT	9" (23 cm)	
DIAMETER	5.5" (14 cm)	
FLOW RATE	3.5 gal./min. (13 L/min.)	



#### **Deluxe Mr. Funnel**

#### **Fuel Filter Funnel**

SIF8C - Deluxe Fuel Filter Funnel Ideal for small to midsize boats and industrial equipment.

HEIGHT	10" (25 cm)	
DIAMETER	8.5" (22 cm)	
FLOW RATE	5.0 gal./min. (19 L/min.)	

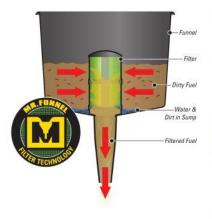


#### Pro Mr. Funnel

#### **Fuel Filter Funnel**

SIF15C - Pro Fuel Filter Funnel This funnel will keep up with the standard fuel pump. Great for large fuel transfers.

HEIGHT	10" (25 cm)	
DIAMETER	8.5" (22 cm)	
FLOW RATE	12 gal./min. (45 L/min.)	





## **Great Gift Ideas!**









#### Everything From Anchors to Zinc...

bandon ship nchoring nchor types atteries lige pumps imini tops natyards ottom paint	emergencies engines flushing engines EPIRB fenders fishing flags flares flood starage	hot water heater Inverters jet ski jibs knots life jackets life talls lightning protection macerator aumo	reeling rules of the ros sailing scobs spring lines teak cleaning thru hulls tools trailer ass
narts	fuel filters	mayday message	VHF
eats	fuel maintenance	man overboard	water makers
lothing storage	galley outlets	navigation	water pumps
ırdage	\$90062	pets	weather instru
epth sounders	generators	plates storage	wing on wing
inghies	GFCI with tools	plumbing	wire connector
ock hookugs	905	power cords	zincs
ecking	hardware	primers	and much more
lectrical panels	heads	props	

#### **Boating Tips DVD**

#### **Everything You Need To Know**

622 - Encyclopedia Of Boating Tips Over 3 hours of video and 1 hour of bonus material. Computer enhanced DVD features hundreds of documents including: over 4000 unique boating names, safe boating check list, cleaning guidelines, towing procedures, pet first aid, plus loads of bonus material.



#### Ottimate maintenance Kit

#### An Essential Collection Of Our Best Products

Perfect gift, catalog, or giveaway item. Choose from several industry specific selections. Create your own custom assortment and graphics. All kits are packed in shippable corrugated cardboard boxes with easy carry handles. Please contact your Shurhold sales representative for details.



# 35th Anniversary

Since 1973, Shurhold Industries has designed and manufactured the most innovative speciality care and accessory products available. As the original creator of the "ONE HANDLE DOES IT ALL" design, Shurhold continues to maintain the highest standard of quality and service.

Innovative designs, combined with top quality materials, and meticulous workmanship make each and every Shurhold product a premium item. Customers worldwide search out and use Shurhold products in the care and maintenance of their most precious possessions. For them, Shurhold is "CLEAN-N-SIMPLE!"

#### **100% GUARANTEE**

All Shurhold products are warranted to be free from defects in material and workmanship. If product fails under the terms of our warranty, we will replace the item at no charge. Your 100% satisfaction is our top priority.

CALL TOLL FREE 1-800-962-6241 MONDAY - FRIDAY 9:00-5:00 EST

3119 S.W. 42nd Avenue, Palm City, Florida 34990-5558
Tel: 772-287-1313 Toll Free: 800-962-6241 Fax: 772-286-9620
email: info@shurhold.com website: www.shurhold.com